Smart Locator

Presented by

Smart Locator | AI Logistics Platform

Key Solutions

Reduce Cash on Delivery Return to Origin

Minimize losses through enhanced address verification and accuracy.

Fix Incorrect or Invalid PIN Codes

Ensure reliable deliveries with validated and correct postal codes.

Address Challenges

Incomplete or Incorrect Addresses

Leads to costly delivery failures and delays

Invalid PIN Codes

Causes logistics issues and hampers operational efficiency

High COD RTO Rates

Results in significant revenue losses for businesses

Delivery Failures

Courier delivery failures increase costs and reduce operational efficiency in Indian e-commerce.

Inaccurate addresses and invalid PIN codes cause missed deliveries, leading to customer frustration and revenue loss.

Costs of RTO

Understanding the financial impact of returns

Lost Shipping

Each return leads to significant **shipping costs**, which burden e-commerce companies and affect overall profitability.

Wasted Manpower

Inefficient handling of returns results in **wasted manpower**, diverting resources from productive activities to address issues.

Delayed Revenue

High rates of returns delay **revenue generation**, negatively impacting cash flow and the ability to invest in growth.

E-commerce Growth

India’s Expanding COD Market

India’s e-commerce sector is experiencing **remarkable growth**, with millions of Cash on Delivery (COD) orders processed monthly. This presents both opportunities and challenges for businesses in the market.

Address Cleaning

Smart Locator utilizes advanced **AI technology** to perform real-time address cleaning and validation. This system ensures that every customer address is accurate, reducing delivery issues and enhancing customer satisfaction in the ever-growing Indian e-commerce market. Reliable addresses lead to successful deliveries.

Process Flow Overview

Data Upload

Initial data upload occurs

AI Verification

AI verification begins automatically

Risk Scoring

Risk scoring generated for orders

Ready for Shipping

Validated addresses ready for shipping

Key Features

AI Address Correction for Indian Formats

Tailored for the unique structure of Indian addresses.

India Post PIN Validation for Accuracy

Ensures addresses comply with official postal standards.

COD Risk Scoring for Enhanced Security

Identifies high-risk deliveries to minimize fraud exposure.

Duplicate Detection for Operational Efficiency

Prevents processing of repeated or fake orders effectively.

API Integration

Smart Locator offers **seamless API connectivity** for effortless integration with existing systems. This ensures that businesses can easily incorporate our address verification capabilities into their operations, enhancing workflow efficiency and accuracy while reducing the complexity often associated with system integration in e-commerce.

Impact

Smart Order Quality Control

Our system intelligently detects and filters fake and duplicate orders, ensuring higher order reliability and smoother deliveries.

RTO Reduction

Smart Locator achieves a significant **30% reduction** in return to origin rates.

Cost Savings

Businesses save **₹120 or more** per order by minimizing operational and shipping costs.

Faster Deliveries

Enhanced accuracy leads to **faster deliveries**, improving overall customer satisfaction and trust.

Target Customers

D2C Brands and E-commerce Platforms

Smart Locator focuses on meeting D2C brand needs.

Subscription-Based Pricing Model

Flexible plans based on address verification credits available.

India-Focused AI Technology

Tailored solutions designed for the Indian e-commerce landscape.

Direct Sales Growth Strategy

Engaging directly with brands to drive adoption and success.

Partnerships with Logistics Companies

Collaborating to enhance delivery accuracy and efficiency.

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